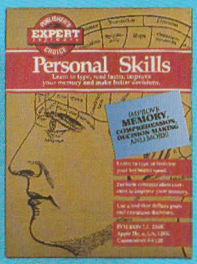
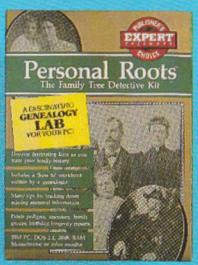
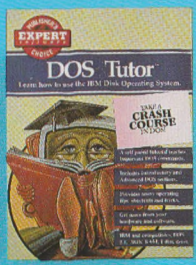
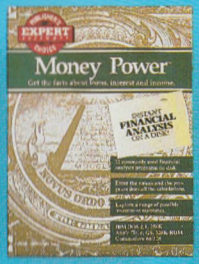
The Expert Line Of Powerful, Easy-To-Use Software For The IBM PC And Compatibles.

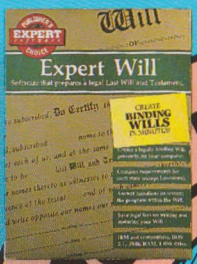
EXPERT
Perfect Typing
The System That Came With A Certificate Of Achievement
CONTAINS BEGINNER AND ADVANCED LESSONS
Certificate Of Achievement Enclosed


EXPERT
Personal Skills
Learn to type, read faster, improve your memory and make better decisions.
IMPROVE MEMORY, COMPREHENSION, DECISION MAKING AND MORE!









PUBLISHER'S EXPERT software CHOICE

Personal Publisher

Become your own desktop publisher in minutes. Personal Publisher helps you turn your ideas into reality.

Desktop publishing made simple

Now the world of desktop publishing can be yours. With Personal Publisher you can quickly and easily create all those newsletters, flyers and ads you've been wanting to create ever since you got your personal computer. Personal Publisher is perfect for everything from a company brochure to an ad for a neighborhood yard sale, all without the hassle of having to go to a printer for typesetting or asking someone to do it for you.

But Personal Publisher is so versatile, you don't have to stop there. You can use Personal Publisher to create award certificates, presentation documents, cards, announcements, and much, much more. Imagine all the possibilities with this great desktop publisher — an award for the great game your child's little league team played, a menu for a dinner party with your friends. With Personal Publisher, the possibilities are endless and easy to achieve.

It's all in one box

Everything's included in Personal Publisher to get you on your way to being your own desktop publisher. With Personal Publisher, you can combine text, graphics and detailed page layouts so your work will look like it was created by a professional graphic designer. All the tools you need are included in Personal Publisher — a built-in word processor, page layout capability, and graphic images on disk. Let your imagination go wild.

Text

The built-in word processor is loaded with features that make putting in professionally styled text super easy. Personal Publisher allows you to move blocks of text, cut and paste, and copy so you have the document you want. Say you create an ad and you decide you want to move some text to a different spot. It's easy with Personal Publisher. Just pick the text you want to move, cut and paste it to the correct spot. Personal Publisher also lets you select different type styles and sizes to give your page the look you really want.

Graphics

Desktop publishing work is always enhanced by great artwork. But with Personal Publisher, you don't have to be an artist to create sharp looking pictures for your pages. Included on the Personal Publisher disk are plenty of clip art pictures you can use in your own creations. This way your final copy will look like copy produced by a team of production artists. And you'll have done it all on your PC.

Page Layout

You can choose a multiple column format using the page layout feature. Or use one of the many style sheets already designed for you on disk. For newcomers to desktop publishing, using the style sheets makes learning desktop publishing simple. Select a style sheet that fits your needs and just add text and graphics. In minutes, you've got an attention grabbing page that's ready to print.

It's easy to use

Another reason Personal Publisher is so easy is that the menus are right on screen all of the time. This way you always know the choices you have. A detailed manual will take you step-by-step through creating a page, with losts of examples and tips. Personal Publisher is so easy to use, you don't need to know anything about art, layout or design. It's desktop publishing made simple.

- ☐ Comes with pre-designed style sheets on disk.
- ☐ Menus are on-screen all the time.
- ☐ Contains many clip-art pictures on disk.
- ☐ Design newsletters, flyers, brochures and more
- ☐ Simple, easy-to-use commands.

To order or for technical support call:

1-900-988-4437

This is a toll call — see last page for details and charges.

IBM PC, Tandy and compatibles require 512K, DOS 2.1 or higher, 1 disk drive, supports CGA and Hercules graphics; Apple IIe, IIc, IIGS and compatibles, 128K ROM, ProDOS; Commodore 64 or 128, GEOS version 1.2 or 1.3.

Paint 'n Print

You can paint like a pro using your PC. Sophisticated output from a program so easy to use.

Create professional art right on your screen

Paint 'n Print is a sophisticated paint program that lets you create professional art on your computer with ease. The drawing and painting tools included in Paint 'n Print allow you to explore your creativity to develop artwork that will simply dazzle you. You can take your undiscovered talents to new heights in a few easy minutes with Paint 'n Print.

Paint 'n Print was designed so you don't need any artistic skills or training to use it. And the artwork you create can be exported to word processors and page layout programs that accept PCX files. You can even import text to Paint 'n Print from a word processing program or enter text directly using different fonts and sizes. Either way, you'll be able to create tons of ready-made ads, presentations, announcements, cards, and so much more. Think of all the applications that Paint 'n Print has. And all of them will be stylized in your own special way.

With Paint 'n Print you can zoom in on a section of a drawing for precision editing. If you don't want to create your own piece, you can edit one of the many clip art pictures included on disk. Or if you'd rather, you can develop your own pictures with the drawing and painting tools. You can even do on-screen animation with Paint 'n Print to create your own on-screen movies. And if you don't have a mouse, you can use the keyboard.

Look at these other features

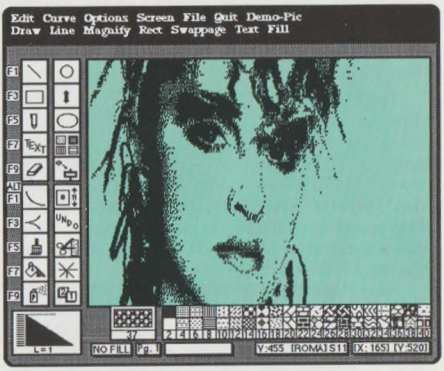
- Preview option shows the whole page at once.
- Draw lines, circles, rectangles, octagons, and arcs.
- Paint brush, spray paint, eraser and 40 fill patterns.
- Four font styles and 81 sizes for each font.
- Cut and paste, copy, invert and flip pictures.
- Works with laser and Epson compatible dot matrix printers.

Draw or paint

The tools included in Paint 'n Print allow you to draw and paint on the computer. For instance, you could draw a circle and divide it into segments for an illustration of fractions for your young children. Or you could draw a copy of a famous painting or photograph you like. All at the privacy of your computer and without messy paints and cleaners.

Paint 'n Print makes it easy to create spectacular pictures using your PC. With a mouse or a few keystrokes on the keyboard, you may become the Michaelangelo of the computer world. But if your aspirations aren't that great, Paint 'n Print is just plain terrific when you just need to add artwork to a desktop publishing or word processing piece. It is also great fun and very relaxing. Let your creativity soar with Paint 'n Print.

- ☐ Exports to word processing and page layout programs that accept .PCX files.
- ☐ Contains 40 fill patterns.
- ☐ Enter text directly or import from word processor.
- ☐ Great for children or adults.



Curve Options Screen File Quit
Line Magnify Rect Swappage
PUBLISHER'S
EXPERT
CHOICE
Paint 'n Print
Draw professional art with your computer.
JUST
$14.95
A COMPLETE
DESIGN
STUDIO
ON A DISK!
Export pictures to page layout programs and word processors.
Four fonts included with a variety of sizes and scaling.
Features text, boxes, circles, spraypaint, cut, paste and more.
Works with dot matrix and laser printers; mouse or keyboard.
IBM PC, DOS 3.0, 320K RAM
CGA, EGA or Hercules mode.

IBM PC, Tandy or compatibles, 320K, DOS 3.0 or higher; CGA, EGA or Hercules card; black & white.

Menu Power

Menu Power gives you the power to make the most out of your PC. Use single keystroke commands with your programs neatly organized in menus.

Automatically organize your programs into a menu system

Give yourself the power of a complete menu system that organizes your disks and frees you from depending on DOS. Menu Power organizes the programs on your disks into logical menu options so you can select and run programs with a single keystroke without having to enter complicated DOS commands.

Menu Power recognizes 400 of the most popular programs in use today. The program scans your disk drive and intelligently sets up your programs on menus, with all the directory and loading syntax required, automatically.

Automatic set-up

Within minutes you have an organized, menu-driven screen set-up with your files put into different categories and options. From the screen, you can run programs, DOS commands, and batch files simply by selecting the appropriate option from the menu. It's that simple. If you get lost, there's always on-screen help as well as a tutorial you can run through. There's also a screen saver and adjustable screen color options you can add to enhance your system.

Menu Power also comes complete with an illustrated manual that makes installation simple and easy. You'll see how to use the menus and function keys to do the jobs normally done by DOS. And if you want to use DOS commands, you can switch to the DOS prompt with one keystroke.

Customize your own system

Menu Power also provides powerful menu-editing tools so you can create a custom interface to your system, with all the commands in the background, and special help screens. When you're done, you can save the menus you've configured so that you can use them again. On a hard drive system, Menu Power can be installed to come up when the PC is first turned on so it works just like a navigator to your whole system.

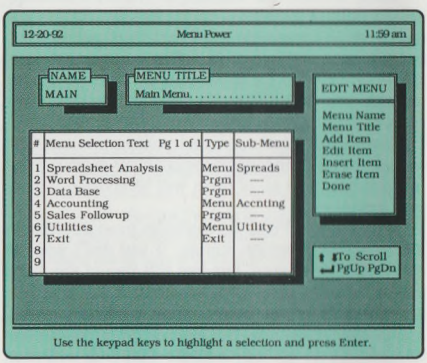
Other features

Menu Power has many other powerful features that make personal computing so much easier like:

- Function keys that can be set to display custom help screens, provide copy functions, access to DOS and more.
- Each menu can have up to 81 selections.
- Unlimited number of menus and menu levels.
- Includes easy-to-use menu editor.

With Menu Power you don't have to worry any longer about the correct spelling or syntax of DOS commands. Menu Power organizes your system and gives you the time to get the most out of your PC.

- ☐ Organizes your programs and files into an easy-to-use menu system.
- ☐ Recognizes 400 of the most popular programs.
- ☐ Easy installation.



IBM PC, Tandy and compatibles require 256K, DOS 2.0 or higher; hard disk recommended; mouse support included.

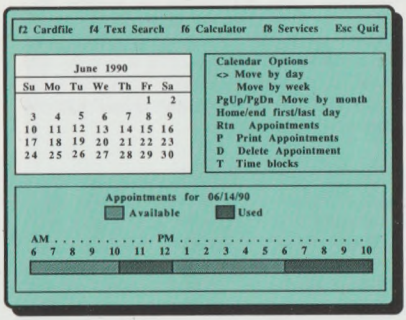
Expert Calendar

Have your own personal assistant with Expert Calendar. You won't miss any important date or time.

Organize your appointments and print calendars

In this hectic, fast-paced world, it's getting harder to keep track of everywhere you're supposed to be. Sometimes you just wish you could have your own personal assistant — if it wasn't so expensive.

Now you can let your computer be your personal assistant with Expert Calendar. Expert Calendar will organize your schedule, track appointments and print calendars or your schedule in a variety of convenient formats. So easy to use, it will give you an on-screen view of your schedule and free time available on any day and warn you of a schedule conflict.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Available
Used
AM . . . . . PM . . . . . .
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Keep important information

As your personal assistant, Expert Calendar allows you to attach free form notes for important facts to an appointment as well as keep a stand-alone file of notecards. You can search for appointments or notes by name or subject even if you don't know when the appointment is scheduled. This search feature will help retrieve important information that might otherwise be lost or misplaced.

Expert Calendar can print a daily planner listing appointments in a format suitable for a binder. Or you can print anything from a full page monthly calendar to a daily agenda showing appointments and notes. With Expert Calendar, each command is a single keystroke which makes it so simple to use.

If Expert Calendar saves you from missing a business appointment or your sister's anniversary just one time, you'll be more than happy. It's just so hectic today, it's hard to get by without a little help here and there. Let Expert Calendar sort out your days. It's the closest thing to making your computer your personal assistant.

PUBLISHER'S
EXPERT
software
CHOICE
Expert Calendar™
Organize your appointments and print calendars.
The easy way to plan your schedule
Print monthly calendars, daily planners and agendas.
Free form appointment notes and notecards.
Search appointments or notes by name or subject.
Dot matrix and laser printers; six printed calendar formats.
IBM PC, DOS 2.1, 384K RAM Monochrome or color monitor.

- ☐ Print calendars and daily planners.
- ☐ Allows notes attached to appointments.
- ☐ Searches for appointments.
- ☐ Single keystroke commands.
- ☐ Warns you of schedule conflicts.

To order or for technical support call:

1-900-988-4437

This is a toll call — see last page for details and charges.

JUST **$14.95**

IBM PC, Tandy and compatibles require 384K, DOS 2.1 or higher, monochrome or color. Works with HP LaserJet and compatibles, Epson and Epson compatible dot matrix printers. Printers with extended ASCII characters (borderline capability) will enhance the appearance of calendars but are not required.

Flu-Shot+

Make sure your computer is safe from invading viruses. Flu-Shot+ steps up the war against computer virus attacks.

Protect your computer from damage

It's unfortunate that you have to think about it but computer viruses, those programs that secretly move from computer to computer, could potentially wipe out thousands of dollars worth of your software and data. The threat of the damage that computer viruses can do has scared many major corporations into building special systems into their computer networks to prevent viruses from entering. Despite all the security, one of the most common ways of spreading a virus is still through the use of an infected floppy disk, the same floppy disk that could ruin your system. That's why you need Flu-Shot+.

Give your computer a shot

Using Flu-Shot+ is like giving your computer a shot against computer viruses. If you think of a virus as an invading enemy, Flu-Shot+ searches for these invaders and warns you that they are about to enter your system. Developed by Ross M. Greenberg, recognized as a leading expert on computer virus protection, Flu-Shot+ was awarded the PC Magazine Editors' Choice award. In fact, the editors of PC Magazine said Flu-Shot+ "offers extensive protection" against virus attacks.

The program is easy to use and install. It's completely menu-driven and user-friendly. It's designed to monitor the operation of your computer and watch for any instructions sent to its operating system. When a potentially damaging instruction appears, Flu-Shot+ interrupts the program and alerts you. This notice against an invading virus could save your whole system from being damaged.

Flu-Shot+ also executes what is called a checksum on the operating system's boot sector, the area where the instructions that start the operation of the computer are located. A checksum verifies that the boot sector has not been illicitly altered. It's just another way that Flu-Shot+ works to protect your PC system.

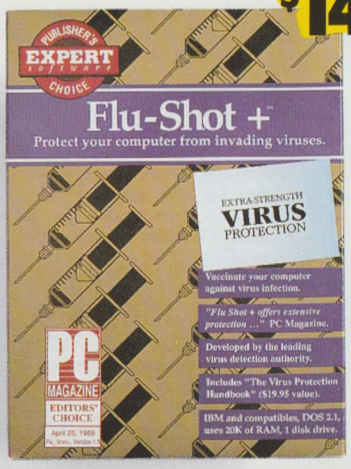
Includes the Virus Protection Handbook

With Flu-Shot+, you also get the "The Virus Protection Handbook," a comprehensive guide for avoiding computer viruses and their devastating effects. Some of the most widely circulated myths about computer viruses are analyzed in the handbook. It will be an invaluable addition to your computer library.

Make sure to protect your valuable software and data files from virus destruction before it's too late. Give your PC a Flu-Shot+.

- ☐ Designed by a computer virus expert.
- ☐ Prevents deadly virus attacks.
- ☐ Award-winning program.
- ☐ Easy to install.
- ☐ Protects your system from damage.

JUST $14.95



To order or for technical support call:

1-900-988-4437

This is a toll call — see last page for details and charges.

IBM PC, Tandy and compatibles require 256K, DOS 2.1 or higher, 1 floppy disk drive.

Personal Roots

The quick and easy way to trace your family's history. Personal Roots is a genealogist's friend.

The family tree detective kit

Personal Roots makes genealogy easy. With its pop up menus and reports you can trace your family's history and organize the information so that you can easily keep track of past generations. Your goal as a genealogist or family historian is to find out about those people that you are descended from. Personal Roots makes the job so much easier.

Filling in the information for each relative is simple. The program helps you tie together relationships and intelligently creates the links between parent and child automatically. It just might be your PC that helps you reveal that you're related to George Washington or some other famous person in history.

You will uncover fascinating facts about your ancestry as you trace your family history using Personal Roots. In fact, the program will probably give you ideas about your family tree you never thought about. As a genealogist or family historian, you're constantly playing detective. Personal Roots can be your partner detective.

Family history worksheets

Personal roots prints out family history worksheets you can use to collect data. A total of eight reports can be printed or displayed. They include a pedigree chart of four generations of any person's ancestors, a chart of a person's descendants with no limit to the number of generations it displays, birthday lists, longevity, wedding anniversary and anniversary of death reports.

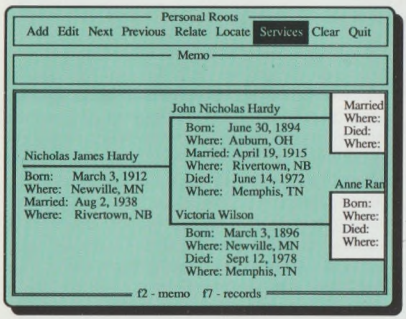
Generating reports with Personal Roots is simple. For example, to produce the pedigree chart of four generations of a person's ancestors, just select whether you want to display the report on screen or print it out on paperr. Then, enter the name of the person that is the focus of the report or press a key to see a list of names to select from. Once you've chosen the person, press one key and your report will print or show on screen.

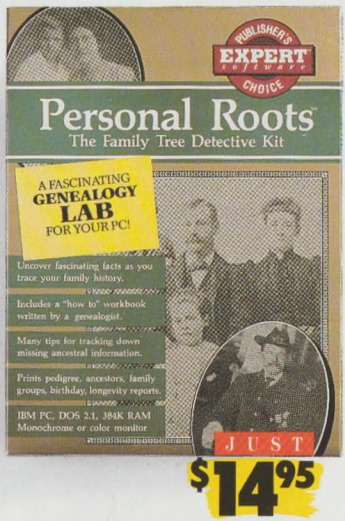
Bonus workbook

A genealogy workbook written by a professional genealogist is included with Personal Roots. The workbook provides an introduction to tracing family history, hints for organizing data and tips for finding information. This guide will be invaluable to beginners and may shed light on some points for those who have pursued the hobby in the past.

Personal Roots is easy to use and comes with complete instructions. Get on you way to your family history with Personal Roots.

- ☐ Uses pop-up menus.
- ☐ Prints eight different reports.
- ☐ Creates links between child and parent automatically.
- ☐ Includes workbook.





System requirements: IBM PC, Tandy and compatibles require 384K, DOS 2.1 or higher, 1 floppy disk drive; color or black and white.

Perfect Forms

Now you can design your own form that looks like an expert's. Perfect Forms gives you the tools you need to design perfect forms.

Generate forms to fit your business

Give yourself the tools you need to design and create the forms you need for your business and save yourself money while doing it. In minutes you can have a variety of forms for accounting, marketing, sales, personnel or any other purpose. With Perfect Forms, creating forms is easy.

100+ forms on disk

Perfect Forms comes complete with over 100 predesigned forms already on disk. You can take one of these forms and add your specifics to it, creating a tailor made form. The 100+ forms already on disk include invoices, delivery receipts, order forms, expense sheets, inventory control forms and many more. If you don't want to adapt one of the forms for your needs, then create a new one from scratch.

Creating forms from scratch is easy because Perfect Forms gives you a variety of features to design new forms. You can draw lines and solid borders simply by using the function keys. Cut and paste, copy blocks of a form. Type in text and place it anywhere on a form. Perfect Forms will also generate sequential numbers and the current time and date. All of these features are designed especially for those people who have never designed forms on a computer to make their forms look as if they had been designed by a professional.

Easy input, sophisticated output

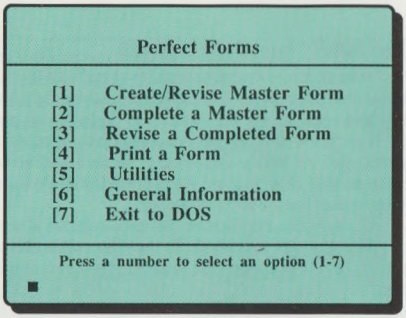
Say you wanted to create a form that wasn't included on the Perfect Forms disk — for example, a special grid you use to chart your sales. Just select the size of the grid, draw your lines and add any text you want to complete the package. Then you're ready to print.

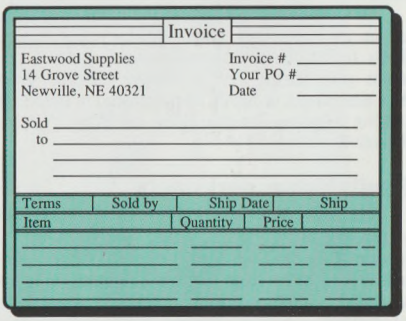
Using Perfect Forms is simple and precise. If you're in charge of forms in your office, you'll probably save your company a lot of money designing forms on your PC with Perfect Forms. And once your form is created, all you have to do is print it on a high quality printer and it's ready for photocopying or printing.

Fill in the form on screen

Using the "Master Form Overlay" feature, you can fill in a form on your screen, edit it and print it out error free. The master form remains blank, the filled in form is stored with a control number. For a beginner unfamiliar with computer files, using the form overlay lets you feel secure you're not destroying any files.

So, if you buy preprinted forms for your office or have them designed outside the office, Perfect Forms will be a sure way to cut down on your forms expense.


Perfect Forms
[1] Create/Revise Master Form
[2] Complete a Master Form
[3] Revise a Completed Form
[4] Print a Form
[5] Utilities
[6] General Information
[7] Exit to DOS
Press a number to select an option (1-7)

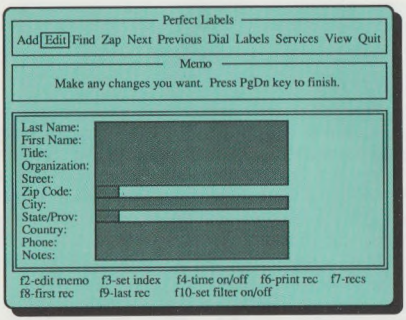


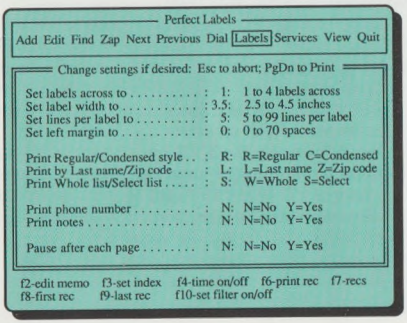
PUBLISHER'S EXPERT CHOICE
Date
Perfect Forms
Generate forms to fit your business.
JUST $14.95
CREATE CUSTOM FORMS IN MINUTES!
Design and draw your own business forms in minutes.
Fill in the forms on screen. Stores the master and copies.
100+ forms included: invoice, order form, receipt, expenses.
Automatically generate time, date and sequential numbers.
IBM and compatibles, DOS 2.1, 256K RAM, 1 disk drive.

IBM PC, Tandy and compatibles require 256K, DOS 2.1 or higher, 1 disk drive, supports CGA and Hercules graphics. Works with Epson compatible printers (8 and 24 pin) and HP LaserJet compatible printers (with a "Y" font cartridge).

Perfect Labels

A speedy and powerful way to manage your mailing lists and labels. Cut down on the aggravation of putting together a mailing with perfect labels.




Perfect Labels
Add Edit Find Zap Next Previous Dial Labels Services View Quit
Change settings if desired: Esc to abort; PgDn to Print
Set labels across to . . . . . : 1: 1 to 4 labels across
Set label width to . . . . . : 3.5: 2.5 to 4.5 inches
Set lines per label to . . . . . : 5: 5 to 99 lines per label
Set left margin to . . . . . : 0: 0 to 70 spaces
Print Regular/Condensed style . . : R: R=Regular C=Condensed
Print by Last name/Zip code . . . : L: L=Last name Z=Zip code
Print Whole list/Select list . . . . : S: W=Whole S=Select
Print phone number . . . . . : N: N=No Y=Yes
Print notes . . . . . : N: N=No Y=Yes
Pause after each page . . . . . : N: N=No Y=Yes
f2-edit memo f3-set index f4-time on/off f6-print rec f7-recs
f8-first rec f9-last rec f10-set filter on/off

Mailing list manager and label manager

Perfect Labels is the sophisticated but easy to use solution for your mailing list management and label making needs.

Perfect Labels can store thousands of records, prints a wide variety of labels and includes a built-in word processor for mail merge and an import/export feature. You can use it to manage your home videotape collection to your business's marketing.

Among Perfect Label's features:

- Counts records by zip code for bulk mailing reports.
- Automatically sorts by last name and zip code.
- Files expand according to disk size to accommodate thousands of records.
- Import and export records from databases (ASCII and dBASE).

Entering information is simple

Perfect Labels has a variety of features to make entering information as easy as possible. For instance, Perfect Labels will search for duplicate records as they are entered and will check addresses to see if they have the correct zip code and state.

A 'copy' option can be used to fill in repetitive information automatically and a dated memo field is provided for each record. Text may be searched and replaced in any field. Pop up menus help you move from option to option and function keys provide shortcuts. Detailed instructions are also included.

A variety of printing configurations

Perfect Labels gives you a variety of ways to print your labels including in several different sizes and in regular or condensed type. Labels can be printed up to four across and up to 99 lines per label may be printed. Envelopes may be used in place of labels and a whole or partial mailing list may be used. Perfect Labels will also print up to 10,000 copies of the same label.

Whatever you're using labels or a mailing list for, Perfect Labels is the perfect way to manage it.

PUBLISHER'S EXPERT software CHOICE
Perfect Labels
Mailing list manager and label maker.
MANAGE MAILING LISTS QUICKLY PRINT LABELS
Stores thousands of records. Plus import/export feature.
Includes a built-in word processor for mail merge.
Checks for duplicate records and correct zip codes.
Prints different label sizes and directly onto envelopes.
IBM and compatibles, DOS 2.1, 384K RAM, 2 disk drives.
JUST $14.95

- ☐ Can store thousands of records.
- ☐ Import/export records from ASCII and dBASE files.
- ☐ Searches for duplicate records.
- ☐ A variety of ways to print labels.
- ☐ Compatible with Epson, dot matrix, HP LaserJet and compatible printers.

To order or for technical support call:

1-900-988-4437

This is a toll call — see last page for details and charges.

IBM PC, Tandy and compatibles with 384K, DOS 2.1 or higher, 2 disk drives, monochrome monitor, supports EGA, CGA and Hercules graphics. Printers: HP LaserJet and compatibles, Epson, Gemini Star, IBM Graphics, Panasonic, NEC, Blue Chip, and all other Epson compatible dot matrix printers.

DOS Tutor

Don't be intimidated by DOS any longer! DOS Tutor shows you the ins and outs, the tricks and shortcuts to learning and using DOS.

Learn how to use the IBM Disk Operating System

This self-paced tutorial, designed especially for non-technical computer users, will teach you everything you need to know about DOS, the Disk Operating System that controls the IBM and compatible PCs. Knowing DOS will help you get the most out of your PC and give you the confidence to learn about other ways to use your computer. Now, you don't have to let DOS confuse you any longer, you can learn how to master it with DOS Tutor.

Extremely user-friendly

Since DOS Tutor is designed especially for non-technical people, it's very user-friendly. And since it's an interactive tutorial program, you'll actually be involved in the process. In fact, DOS Tutor quizzes you from time to time on what you've covered to that point, if you choose the quiz option.

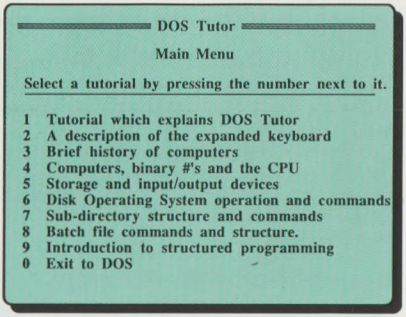
You'll learn all the DOS commands, tricks and shortcuts so you can get more out of your computer. Your tutorial will be in two stages, an introduction and an advanced part. The introduction will include:

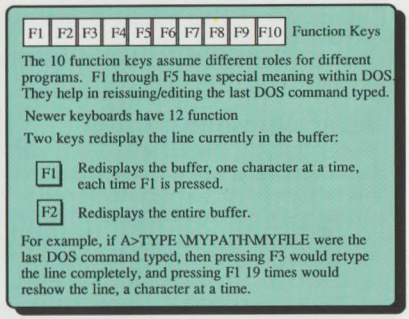
- Formatting, copying and comparing disks.
- Copying, displaying, renaming, and verifying files.
- Checking a volume, file or disk.
- Setting the time or date.

The advanced section of DOS Tutor will cover more complex commands such as creating subdirectories, pathnames and batch files. Throughout the tutorial you will learn other useful computer information like:

- How the keyboard works.
- Explanations of the CPU (central processing unit) and disk drives.
- An interesting history of computers along with some trivia.
- Definitions that explain, for example, what "byte" is.

Don't let DOS master you. Master DOS with DOS Tutor.


DOS Tutor
Main Menu
Select a tutorial by pressing the number next to it.
1 Tutorial which explains DOS Tutor
2 A description of the expanded keyboard
3 Brief history of computers
4 Computers, binary #'s and the CPU
5 Storage and input/output devices
6 Disk Operating System operation and commands
7 Sub-directory structure and commands
8 Batch file commands and structure.
9 Introduction to structured programming
0 Exit to DOS


F1 F2 F3 F4 F5 F6 F7 F8 F9 F10 Function Keys
The 10 function keys assume different roles for different programs. F1 through F5 have special meaning within DOS. They help in reissuing/editing the last DOS command typed.
Newer keyboards have 12 function
Two keys redisplay the line currently in the buffer:
F1 Redisplays the buffer, one character at a time, each time F1 is pressed.
F2 Redisplays the entire buffer.
For example, if A>TYPE \MYPATH\MYFILE were the last DOS command typed, then pressing F3 would retype the line completely, and pressing F1 19 times would reshow the line, a character at a time.

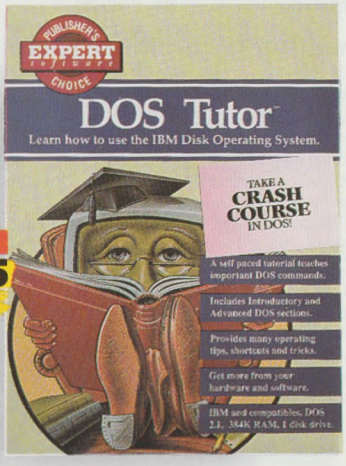
- ☐ Self-paced tutorial.
- ☐ Learn vital DOS commands.
- ☐ Get the most out of your PC.
- ☐ Includes interesting trivia and history.
- ☐ Have fun while you learn.

JUST **$14.95**

To order or for technical support call:

1-900-988-4437

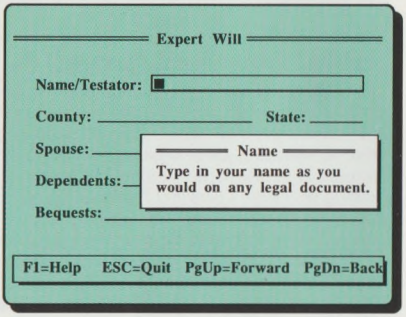
This is a toll call — see last page for details and charges.

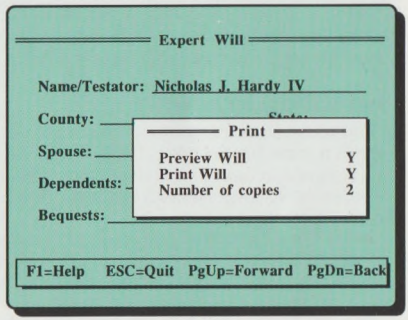

PUBLISHER'S
EXPERT
CHOICE
DOS Tutor
Learn how to use the IBM Disk Operating System.
TAKE A
CRASH
COURSE
IN DOS!
A self paced tutorial teaches important DOS commands.
Includes Introductory and Advanced DOS sections.
Provides many operating tips, shortcuts and tricks.
Get more from your hardware and software.
IBM and compatibles, DOS 2.1, 384K RAM, 1 disk drive.

IBM PC, Tandy and compatibles require 384K, DOS 2.1 or higher, 1 disk drive, supports EGA, CGA and Hercules graphics.

Expert Will

Don't leave your loved ones without protection. Use your PC and Expert Will to create a Last Will and Testament.





Software that prepares a legal Last Will and Testament

A Last Will and Testament is a key document your family and friends will need to help settle your estate. Don't leave your family stranded, possibly costing them great expense, by not having a will prepared. With Expert Will in the privacy of your home or office, you can prepare a legally binding Last Will and Testament on your PC and avoid the chaos, confusion, legal, and tax problems your loved ones will face if you leave them without one.

The process is simple and straightforward. Just provide the answers to the questions on your screen and Expert Will does the rest. Your will is written in the correct legal language with all the information inserted in its correct and legal place in the document.

Protect your wishes and your estate

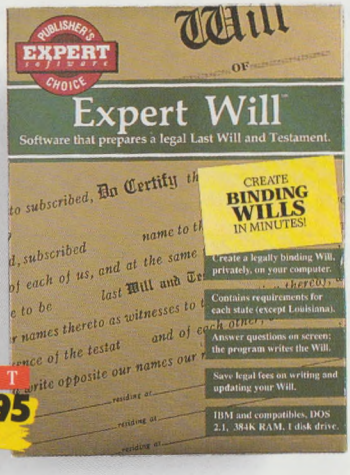
Don't let your family and friends face an arbitrary estate distribution by the courts. Expert Will allows your estate to be settled according to your wishes. It's simple and easy. Just run the program and answer the questions.

After preparing your Last Will and Testament with Expert Will, simply print the finished document and sign it along with witnesses. You can also change the document at any time.

If you're planning to go to an attorney to complete your will, Expert Will will make the trip that much more productive. Since Expert Will replicates the basic questions asked by an attorney in preparing a will, using the program will get you prepared to go to an attorney's office. If you don't use an attorney, Expert Will contains the legal requirements for each state except Louisiana. And the basic question and answer format allows you to go back to previous questions to make changes as you go along.

You can also designate gifts or bequests with Expert Will and name an executor of the estate. Guardians can be set up for minor children and assets to be used for settlement of debts or taxes can be identified. Expert Will even allows you to have bequests passed to surviving children of beneficiaries.

A Last Will and Testament is an important document. Expert Will lets you complete one that is legal and binding, all at the privacy of your PC. Don't let your family and friends down. Get Expert Will.

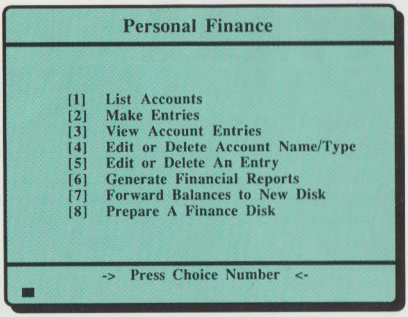

PUBLISHER'S CHOICE
EXPERT SOFTWARE
Will
OF
Expert Will
Software that prepares a legal Last Will and Testament.
CREATE
BINDING
WILLS
IN MINUTES!
Create a legally binding Will, privately, on your computer.
Contains requirements for each state (except Louisiana).
Answer questions on screen; the program writes the Will.
Save legal fees on writing and updating your Will.
IBM and compatibles. DOS 2.1, 384K RAM, 1 disk drive.
JUST
$14.95

- ☐ Avoid estate problems.
- ☐ Completely legal and binding in 49 states.
- ☐ Helps clarify your wishes.
- ☐ Make bequests.

IBM PC, Tandy and compatibles require 384K, DOS 2.1 or higher, 1 disk drive, supports EGA, CGA and Hercules graphics. Printers: Epson, Gemini Star, IBM Graphics, Panasonic, NEC, Blue Chip, and all other Epson compatible dot matrix printers. Not legal in Louisiana.

Personal Finance

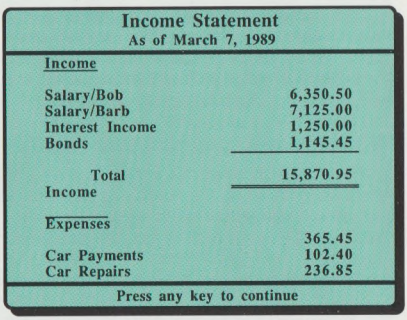
Know exactly where you stand financially. Keep track of your finances with Personal Finance.


Personal Finance
[1] List Accounts
[2] Make Entries
[3] View Account Entries
[4] Edit or Delete Account Name/Type
[5] Edit or Delete An Entry
[6] Generate Financial Reports
[7] Forward Balances to New Disk
[8] Prepare A Finance Disk
-> Press Choice Number <-

Simplified accounting for personal use

With Personal Finance, you can simplify the tracking of your personal finances. Written by a bank executive to provide people with a simple, straightforward means of balancing their books, Personal Finance requires no knowledge of accounting. You'll get a series of easy-to-understand personal financial reports that will help you better manage your money.

As you make entries to various personal accounts with Personal Finance, the program decides whether to debit or credit the accounts. It's an excellent way to find out just what your income and expenses, assets and liabilities are. With Personal Finance, you'll know just what your financial position is and where you're heading. The variety of financial statements could help uncover a potential financial problem or windfall.



Several financial reports

Financial reports are always up-to-date and can be viewed or printed immediately. Detailed expense reports are useful for budgeting and tax preparation and the income statement shows your earnings versus your expenses.

Use Personal Finance to get a report of your assets and liabilities, more commonly known as net worth. The program gives you a trial balance of all your personal accounts and a complete account history.

Personal Finance will help you know more about your financial status by going beyond what a simple checkbook program does. You can even track outstanding loans, the assets you own, and compare your income to your spending levels.

Much of the information that Personal Finance tracks is basic information that a banker would ask you for when you apply for a mortgage or other loan. With Personal Finance, you'll have it all in order before you walk in the bank door.

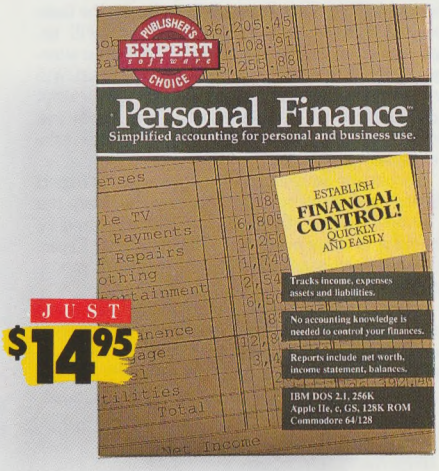
Keeping track of your finances is crucial in these times. Get a clearer picture with Personal Finance.

- ☐ Requires no knowledge of accounting.
- ☐ Calculates net worth.
- ☐ Tracks income versus expenses.
- ☐ Prints financial reports.
- ☐ Keeps your finances in order.

To order or for technical support call:

1-900-988-4437

This is a toll call — see last page for details and charges.


PUBLISHER'S EXPERT software CHOICE
Personal Finance
Simplified accounting for personal and business use.
ESTABLISH FINANCIAL CONTROL! QUICKLY AND EASILY
Tracks income, expenses assets and liabilities.
No accounting knowledge is needed to control your finances.
Reports include net worth, income statement, balances.
IBM DOS 2.1, 256K
Apple IIe, c, GS, 128K ROM
Commodore 64/128
JUST $14.95

IBM PC, Tandy and compatibles require 256K, DOS 2.1 or higher, 1 disk drive, supports CGA and Hercules graphics; Apple IIe, IIc, IIGS, 128K ROM, ProDOS; Commodore 64 or 128.

Money Power

Use the calculating power of your computer to make money decisions. Money Power lets you look at different financial scenarios.

Get the facts about loans, interest and income

It used to be easy to figure out what to do with your money; it went under the bed or in the bank. Now, it's not that clear. If you put it in the bank, what kind of account do you put it in? What kind of loan do you take? There's so many things to know. So many formulas to figure. It can be really confusing.

Money Power can help you sort out the confusing details because it contains 11 financial formulas that will make your money decisions easier to make. Money Power computes various figures on future income, loans and interest costs, doing all the calculations you need for many possible financial moves.

With Money Power, all you need to do is select the menu option you want to use and enter the information asked for. You can enter different rates or time periods and let the program do all the calculating for you. Then you can ask for a report. It's great help for budgets and tax calculations.

For example, say you would like to figure out how much you would need to save in order to reach a future savings goal at the end of a period of years. Just put in the figures Money Power asks for the interest rate and the length of time and, bingo — Money Power tells you how much you would have to save.

Or, say you want to know how much you can borrow based on what payments you can afford. Just put in the appropriate numbers and Money Power does the calculating. It's that simple.

Here are some other situations where Money Power will help:

- Should you fix your car or buy a new car?
- Which will generate more income: an IRA or savings account?
- How much will you withdraw monthly at retirement?
- The cost of loans with variable rates.
- A schedule of loan payments.
- How much will you be worth in the future?
- What is the actual yield of any interest rate?
- Loan interest costs and payment amounts.
- The penalty payments for early withdrawals.

The best financial decisions are made when you can check all the available options. What if interest rates go up? Or down? Check which direction your money is headed with Money Power.

Money Power

[1] Your Borrowing Power
[2] Loan Payment Schedule
[3] Loan Period Determination
[4] Loans With Variable Rates
[5] Fix or Buy a New Car
[6] Your Future Worth
[7] Reaching a Savings Goal
[8] IRA vs. Savings Account
[9] Yield From Interest Rate
[10] Monthly Retirement Withdrawals
[11] IRA Early Withdrawal Costs

Enter the number of your choice (0 = Quit):

Money Power

IRA vs. Savings Account

Amount of deposit:	$	10,000.00
Annual interest rate:	%	12.00
No. of	#	365.00
compoundings:	#	5.00
Number of years:	%	28.00
Tax bracket:	$	18,220.47
IRA balance:	$	11,169.42
Savings balance:	$	4,343.66
Taxes paid:	$	5,513.09

Do you want to print these results ? (Y or N) ->

PUBLISHER'S EXPERT CHOICE
Money Power
Get the facts about loans, interest and income.
INSTANT FINANCIAL ANALYSIS ON A DISK!
11 commonly used financial analysis programs on disk.
Enter the values and the program does all the calculations.
Explore a range of possible investment outcomes.
IBM DOS 2.1, 256K
Apple IIe, c, GS, 128K ROM
Commodore 64/128

JUST $14.95

☐ Contains 11 financial analysis formulas.
☐ Program performs all calculations for you.
☐ Generates reports.

To order or for technical support call:

1-900-988-4437

This is a toll call — see last page for details and charges.

IBM PC, Tandy and compatibles require 256K, DOS 2.1 or higher, 1 disk drive, supports CGA and Hercules graphics; Apple IIe, IIc, IIGS, 128K ROM, ProDOS; Commodore 64 or 128.

Personal Skills

Have fun and improve yourself with four great programs. Personal Skills is the fun way to self-improvement.

Improve your personal skills

Ever wished you could read faster? Imagine how much more you could accomplish. Thought about improving your memory? A great memory for names and other details is a valuable asset. How about learning to type? Or learning to make decisions more easily?

How would you like to do it all — read faster, improve your memory, learn to type, make decisions more easily — and have fun at the same time? Now you can with the help of your PC and Personal Skills, a package of four self-improvement programs that are as rewarding as they are fun to use.

Speed Reader

Test your ability to remember information as it is presented to you. This program starts with a single letter or number flashed on the screen with letters or numbers added each subsequent round. As you remember longer and longer strands of information, you develop your ability to take a "snapshot" of a piece of information and remember it. Expert speed readers are able to take huge blocks of information at once and retain them. The speed reading portion of Personal Skills will get you on your way to the important goal of reading faster.

Typing Tutor

Learning to type or increasing your speed if you already type will save you time and could make you money, especially if you work or are hoping to work with a word processor or PC. Use the typing tutor program in Personal Skills to get that advantage that good typists have. You can advance at your own pace by selecting different levels of keyboard practice to get the type of drill you need. Beginners will learn the keyboard while experienced typists can improve their speed. This part of Personal Skills is great for those who don't have the time or opportunity to register for a school typing course.

Memory Builder

Having a great memory is a definite personality asset. A good memory helps when you meet new people and with the details at work. In the memory builder program in Personal Skills, there's a hidden number behind each square on a grid. You must find matching numbers by remembering where the numbers are, building your concentration skills and memory at the same time. You can choose from four skill levels from beginner to advanced. Try it out with your friends. See who's really got the best memory.

Decision Maker

Making decisions is a fact of life. But that doesn't mean you can't get a little help with those tough choices. With the decision maker portion of Personal Skills, you can enter a personal goal into the program and the program will help you determine the best choices for reaching it. This will help you analyze how you can better make good decisions.

Four great programs in one

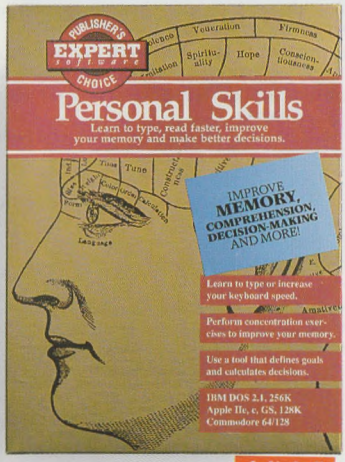
With four great programs in one, Personal Skills offers a great opportunity for self-improvement mixed with some fun. Why not improve your skills and have some fun with Personal Skills?

- ☐ Increase your memory.
- ☐ Read faster.
- ☐ Analyze your decision-making.
- ☐ Learn to type or increase your speed.

To order or for technical support call:

1-900-988-4437

This is a toll call — see last page for details and charges.

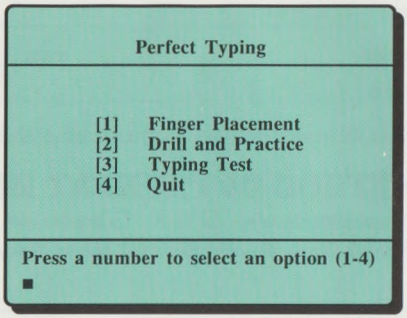

PUBLISHER'S
EXPERT
CHOICE
Personal Skills
Learn to type, read faster, improve your memory and make better decisions.
IMPROVE MEMORY, COMPREHENSION, DECISION-MAKING AND MORE!
Learn to type or increase your keyboard speed.
Perform concentration exercises to improve your memory.
Use a tool that defines goals and calculates decisions.
IBM DOS 2.1, 256K
Apple IIe, c, GS, 128K
Commodore 64/128

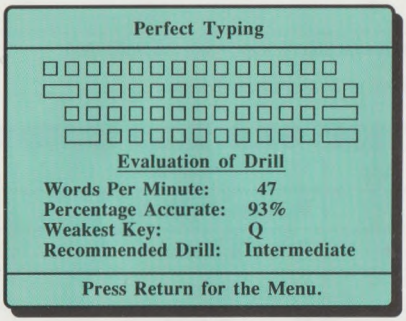
JUST **$14.95**

IBM PC, Tandy and compatibles require 256K, DOS 2.1 or higher, 1 disk drive, supports CGA and Hercules graphics; Apple IIe, IIc, IIGS, 128K ROM, ProDOS; Commodore 64 or 128.

Perfect Typing

Easy teacher helps you quit pecking around the keyboard. Perfect Typing can teach you to type or improve your speed.





The simple way to learn to type

Just think what you could accomplish if you just knew how to type or how to type faster if you already know how to type. Instead of wasting time on your keyboard or typewriter, you can use the time to better advantage. So many people have a frustrated desire to type or type faster but they don't know where to turn for help. Now, Perfect Typing gives you the opportunity to type the way you want.

Unfortunately, if you take a typing course at a school, you have to go at someone else's pace. What's more, depending where you go, a typing course could cost you more than you want to spend. Perfect Typing is the solution to those typing woes. It's a self-paced typing instruction program that will help you to learn to type quickly and accurately. And its structured practice routines reinforce what you have learned and at the same time, help you increase your typing speed.

Perfect Typing also comes with a Certificate of Achievement Award, printed on high quality parchment paper, that you can show your present or potential employers.

Set your own pace

For beginners who are just learning to type, Perfect Typing lets you set your own pace and provides a series of progressive lessons like finger exercises. No more pecking around the keyboard with one or two fingers. Won't it be great when you finally learn to type?

For experienced typists

If you are an experienced typist, you can use the advanced lessons to improve your speed and technique. Perfect Typing evaluates you as you type so you can concentrate your efforts on that part of your typing that needs the most work. You can use the lessons over and over until your speed is up to the level you desire. And you can brush up now and then to maintain your technique.

Since you set your own pace, Perfect Typing can be as challenging as you want it to be. The program will provide a good foundation for any level of typist, whether they type on a typewriter or computer.

It's time to stop pecking around the keyboard and learn to type the way you know you can. It's time for Perfect Typing.

JUST $14.95

- ☐ End typing frustrations.
- ☐ Self-paced lesson routines.
- ☐ Structured.
- ☐ Finger and speed exercises.
- ☐ Certificate of Achievement included.

IBM PC, Tandy and compatibles require 256K, DOS 2.1 or higher; Commodore 64 or 128.

Order Form

Company _____

Name _____

Address _____

City _____

County _____ State _____ Zip _____

Phone (_____) _____ *(Required to process order.)*

Please fill in your customer no. from mailing label: [| | . | |]

ABOUT OUR 900 NUMBER

Please call (900)988-4437 to order or for technical support. You will be billed for this call at a rate of $6.00 for the first minute and 50 cents per minute thereafter by your phone company. If you place an order, the cost of the call is offset by our FREE Federal Express shipping of your order.

METHOD OF PAYMENT

☐ American Express ☐ VISA ☐ MasterCard

☐ Check *(Sorry, personal checks will be held 10 days)* ☐ Money Order

Account Number — please include all digits.

Month / Year

Expiration Date

Print exact name appearing on credit card

Signature

Check or Money Order Number _____

ITEMS ORDERED

Qty.	Item	Computer Type	Price	Amount	
	Personal Publisher		$14.95		
	Paint 'n Print		$14.95		
	Menu Power		$14.95		
	Expert Calendar		$14.95		
	Flu-Shot+		$14.95		
	Personal Roots		$14.95		
	Perfect Forms		$14.95		
	Personal Labels		$14.95		
	DOS Tutor		$14.95		
	Expert Will		$14.95		
	Personal Finance		$14.95		
	Money Power		$14.95		
	Personal Skills		$14.95		
	Perfect Typing		$14.95		
			Total for Items		
			NY and FL Residents add applicable sales tax		
			Call our 900 number to order & receive FREE Federal Express shipping. Otherwise shipping is $4.00 ground or $6.00 Federal Express.		
			TOTAL		

Return completed order form to: Expert Software, P.O. Box 143376, Coral Gables, FL 33134